

DATA ANALYST TRAINEE at HAVAS MEDIA GROUP

Havas Media is one of the leading global communications and marketing brands.

Our simple corporate structure strips away unnecessary brand hierarchies and barriers and allows its multi-disciplinary teams to focus on delivering client value through innovation, agility and speed. All our teams are integrated thanks to our new 'Havas Media Village' so that we can deliver specialist knowledge across two central areas of investment and focus: content-creation and data.

We are looking for a Data Analyst based in Madrid to work at the Global Insights & Analytics department

Key responsibilities:

- Analysis of global data (homogenization from sources, analysis, drawing of statistical conclusions)
- Usage & updates development of our optimization global tools for media planning. New tool functionalities developments and testing
- Conception, testing and launching of new research products/projects
- Support local teams on international pitches: market analysis, competitors analysis, media plan elaboration, new media research...etc

Desired Skills and Experience

- University graduate or equivalent on Mathematics, Statistics, Economics or Engineering
- Proficiency in English is a must, other languages desirable
- PC skills:
 - Very good knowledge of Excel, familiar with other programming and/or data analysis computer tools (SPSS, SAS..etc). VBA for Excel programming skills desirable
 - Advanced MS Office (Power Point and Word, in addition to Excel)
- Extensive experience in advanced analytics, databases and survey analysis and processing
- Strong analytical and proactive problem-solving skills
- Strong communication skills (story-telling) with ability to transform data analysis into clear presentations and capacity to draw business conclusions from analytics results
- Intercultural skills, experience on multinational projects
- Very well organized, thorough and reliable
- Hard worker, team player yet autonomous
- Collaborative nature with customer centric approach
- Experience on econometric modeling is a plus
- Ideally, familiarity with data. Specifically: media (reach, frequency, grp's...) market (share of market, consumer penetration, brand awareness...) or business (sales, revenue, ROI...)

We offer a 6 months internship working 25h per week with 400€ net monthly salary

Contact:

If you are interested please contact: nuria.martinez@havasmg.com